

## CALIFORNIA PRIVACY POLICY

This website <https://northbypacificnorthwesttravelco.com/> (“Website”) is owned and operated by North by Pacific Northwest Travel Co., LLC, a company registered in Washington, USA (“we,” “our,” or “us”).

If you are a resident of the State of California (“you,” “your”), you may have additional rights under the California Consumer Privacy Act (CCPA) and related laws. This California Privacy Policy describes those rights—it supplements and forms a part of the Privacy Policy on the Website.

As described in our Privacy Policy, we may collect information about you for purposes of doing business with you, giving you access to the Website, and offering products and services. We may collect information in the following broad categories:

- Identifiers (e.g., mail address, email address, user IDs, IP address);
- Demographic information (e.g., mail address, telephone number);
- Commercial information (e.g., client feedback, leads);
- Internet activity (e.g., username, Website interaction);
- Geolocation data (i.e., derived from your IP address, which does not provide precise location);
- Professional information (e.g., name, title, company); and
- Inferences drawn from the above information.

Details about the information we may collect, how we may collect it, and how we may use are described in our Privacy Policy.

Under the CCPA, you have the following rights:

- The **right to know** about your personal information we collect, use, sell, and disclose;
- The **right to access and delete** certain information collected from you;
- The **right to opt-out** of the sale of your information; and
- The **right to non-discrimination** for exercising your CCPA rights.

California law permits you to request information regarding our disclosure of your personal information for direct marketing purposes. We may share with third parties your information related, for example, to tailored

advertising, IP address, and online activities, which may fall within the broad definition of a sale under the CCPA. You may elect an option known as “Do Not Sell My Personal Information” or make other requests regarding matters such as tailored advertising.

To make any request or ask any questions regarding your rights as a California resident, please send us an email as follows: (1) include “California Privacy Rights” in the subject line; (2) include your first name, last name, your mailing address, your email address, and your telephone number; (3) include your request or questions; and (4) send to [karen@northbypacificnorthwesttravelco.com](mailto:karen@northbypacificnorthwesttravelco.com).

Depending on the type of request, we may seek additional information from you. If you choose to use an agent, we will require proof of the agent’s authorization to act on your behalf before we respond.